

Professional Lighting Systems



Photography Lighting Systems
& LED Natural Daylight Illumination

 **MK**
Digital Direct
www.mkdigitaldirect.com

MK Photography Lighting Systems

Complete Photography Studios Compact, Economical and Easy-to-use.

MK Digital Direct offers a full line of easy-to-use product and jewelry photography lighting systems for use with virtually any digital camera. Built-in natural daylight panels surround your jewelry in clean shadow-free light to bring out the details, shine and quality of your products; while avoiding all shadows, glares, hot-spots and 95% of all reflections. As a complete photography studio in a box, it's easy to setup and continuously capture product images.



Quality Images Sell More Jewelry Producing Them Yourself Saves Time and Money

Main Benefits

- **Shoot Photographs Quickly and Easily**
In just a few steps you'll get professional quality photographs.
- **Easy to Setup** - Simply plug in the system, and turn on the light switch.
- **Take High-Quality Photographs In-House** - Save time and money by shooting your own photographs, rather than outsourcing your products and work to a graphic design company or photographer.
 - **Fast Turn-Around Time** - By shooting your photographs In-House you'll have images ready to use in minutes - There's no waiting time.
 - **Increase Sales** - High-quality photographs will increase your sales potential.
 - **No Photography Experience Required** - Using our lighting systems is so easy... anyone can use them!
 - **Quality Assurance and Your Safety** - All circuits are professionally manufactured and wired to conform with ISO 9000 standards. Each product is CE certified and electronic circuit breakers are included for extra protection.



Natural wrap-around lighting is the KEY to bringing out the best in your jewelry

Picture Taken with Ambient Light



Picture Taken with an MK Digital Lighting System



Both images shot with a Canon PowerShot Camera



A Picture is Worth a Thousand Words!

Quality product photos mean the difference between making a sale or not

Capture Professional High-Quality Product & Jewelry Images in 5 Easy Steps

1 Flip on the light switch

By simply turning on the MK Lighting System, you'll have a product photography studio ready to use. No setup is required.

2 Adjust your camera's settings

Make a few adjustments to your camera's settings to make sure you'll get the results you are looking for - clean, crisp professional photographs.

3 Position your items

Select what you'd like to photograph and position it to suit your needs. You may use the white surface of the lighting system or add any other shooting surface background.

4 Take the picture

Choose the camera's angle to shoot from and then simply click the shutter release to shoot the picture. It's that easy!

5 Edit your photograph

Finish by adding brightness and contrast to your photograph using the software that is included with every lighting system. This step only takes a few seconds and your photograph is ready!



Main Features



Fluorescent Lighting

Provides natural daylight at 6500° Kelvin to properly illuminate most products.

This light is the most widely used in product photography, as it provides you with the necessary illumination for displaying the true colors and qualities of most products.



Halogen Lighting

Provides warm colored light at 3200° Kelvin to properly illuminate certain warm colored gem stones. These mainly include red, orange and purple colored stones.

Halogen lighting was incorporated into the MK lighting systems in order to provide the jewelry industry with a powerful tool to photograph gem stones and precious stones - which require the special "Yellow (warm) light" in order to show their true and natural color.



LED Natural Daylight

To give sparkle to your jewelry!

LED lighting, a popular complementary lighting choice for jewelry photography, makes jewelry come to life with spectacular brilliance, scintillation and refraction.



Total lighting control

By controlling each lighting panel individually

By having total control of each of the individual lighting panels, you have more control of which parts of your item you illuminate. Greater control gives you the ability to shoot more creative and artistic photographs.



Rotating and tilting platform

To easily photograph your item from various angles without moving your item or the camera

Our top-of-the-line photography lighting system, the MK "The Box" II, includes an illuminated round platform that rotates (180°) and tilts (30°). This allows you to easily move your item (using the remote control) to get a different shooting angle, without having to move your item or the camera.



Multiple shooting options

To shoot your items from various angles

All of our photography lighting systems allow you to photograph straight down by using the included camera bracket. Additionally, some of our systems (like all the Photo-eBox models) include a magnetic camera bracket for shooting through the top at various angles. You may also shoot through the front by using your own tripod.



Note: Features available on the MK Lighting Systems vary by model, please review the specifications of each of system to determine which features are included.



Shot using Halogen Lighting



Photography Lighting Systems



Item #: 72997

Gem@Box™

The MK Gem-eBox™ is a complete product photography tri-lighting studio for small spaces and limited budgets.

Typically used for photographing: Small jewelry pieces (rings, pendants, earrings, bracelets) and small products (coins, collectibles, electronic components, etc).



Product Features



3 Fluorescent light panels



2 Halogen Lights



6 LED lights



7 x 7.5" Platform



1 switch per light type



Jewelry accessory kit



Item #: 73001

Photo@Box™

The MK Photo-eBox™ is a complete medium size product photography lighting studio with accuracy and simplicity in mind.

Typically used for photographing: General jewelry items including necklaces and watches, and for general medium-sized commercial products (consumer electronics, collectibles, toys, glasses, tools, food, etc).

Product Features



4 Fluorescent light panels



1 Ft. strip of LED Lighting



10 x 13.5" Platform



1 switch per light type



Item #: 73002

Photo@Box II™

The MK Photo-eBox II™ is a complete tri-lighting medium size product photography lighting studio with accuracy and simplicity in mind.

Typically used for photographing: General jewelry items including necklaces and watches, jewelry containing warm colored stones (red, orange, purple) and general medium-sized commercial products.

Product Features



4 Fluorescent light panels



2 Halogen Lights



1 Ft. strip of LED Lighting



10 x 13.5" Platform



1 switch per light type

All of our photography lighting systems provide you with the same basic features in order for you to shoot high-quality professional photographs with no shadows, hot-spots or reflections in a very quick and easy manner.

The differences in our systems are: The size (layout space), the types of lighting they contain, the amount of lighting control switches, the quantity of shooting angles offered and the accessories included.

Product Line



Item #: 74002

Photo@Box Plus™

The MK Photo-eBox PLUS™ is a complete medium size product photography tri-lighting studio with accuracy and total light control.

Typically used for photographing: General jewelry items including necklaces and watches, jewelry containing warm colored stones (red, orange, purple) and general medium-sized commercial products.

Product Features



4 Fluorescent light panels



2 Halogen Lights



1 Ft. strip of LED Lighting



10 x 13.5" Platform



Total Lighting Control



Jewelry accessory kit



Item #: 74006

Photo@Box Plus 1419™

The MK Photo-eBox PLUS 1419™ is a complete large size product photography lighting studio with accuracy and total light control.

Typically used for photographing: General jewelry items, jewelry sets and large-sized commercial products (electronics, certain apparel, accessories, collectibles, optical wear, memorabilia, toys, tools, footwear, etc).

Product Features



4 Fluorescent light panels



1.5 Ft. strip of LED Lighting



14.5 x 19.75" Platform



Total Lighting Control



Jewelry accessory kit



Item #: 76003

The Box™

The MK "The Box" II™ is a complete large size product photography tri-lighting studio with accuracy and total light control. The Ultimate System!

Typically used for photographing: General jewelry items, jewelry sets, watches, jewelry containing warm colored stones (red, orange, purple), etc.

Product Features



8 Fluorescent light panels



3 Halogen Lights



2 High Intensity LEDs



14 x 15" Platform



Total Lighting Control



Jewelry accessory kit



Rotating & tilting platform



All MK Photography Lighting Systems include: Easy-to-use editing software, one or more camera mounting brackets, photography startup guide, product manual, jewelry photography tips booklet, a one year warranty and free technical support.

Complete Photography Packages available: Lighting System + Digital Camera + Camera Accessories. *Visit website for more info*

LED Natural Daylight

Elegant True Natural Daylight Presentation Lights

SparkleLite™ In-Counter LED Lights

Proper illumination in your jewelry store is the key tool to increase your sales potential. Utilizing the newest technology, MK Digital has crafted the SparkleLite™ product line of specially calibrated and color-corrected super white natural daylight LEDs; matching the full spectrum lighting of the sun at noontime. This allows jewelry to come to life with spectacular brilliance and scintillation. Our SparkleLite™ 12XICL In-counter LED lights are the most powerful (12 watts per foot), versatile and economical LED presentation lights ever designed.

Slim-line aluminum In-Counter Channel Lights create ideal display counter and showroom lighting while adding a professional look to any style showroom.

More than 25,000 feet sold!

Our clientele includes Saks 5th Avenue, Bloomingdales, David Yurman, Macys, Neiman Marcus, JCPenney & more.

12XICL Series



Did you know?

Each foot of In-Counter LED lights contains heat sinks that dissipate heat and two fans that constantly cool the light. This feature sets us apart from all other LED lights.

Easily convert your showcase into a spectacular natural daylight environment

- 1. Specify your size:** All slim-line SparkleLite™ 12XICL LED In-Counter lights are custom made to your specifications. They are available in any size between 2 to 8 feet in length.
- 2. Choose your light color:** We offer you two light colors - cool white at 5500° Kelvin (Really white) or warm yellow at 4200° Kelvin.
- 3. Choose your aluminum color:** The standard color is "aluminum color", but several other anodized color options are available at an additional cost.
- 4. Choose your installation method:** Standard "L" shaped aluminum brackets (included in price) are supplied for installation in counters which have a conventional aluminum or wood front trim section. Optional fixed or adjustable stands for glass-to-glass showcases are also available.
- 5. Power up your lights:** Low dual-voltage power supplies (100-240 volts) are used to connect your lights directly to a power outlet, or may be used for hard-wiring them to your current setup.

Now you can bring the Sun indoors!



SparkleLite™ 12XICL LED light shown with optional Fixed Stands



Installation of Fixed Stands on the platform of a showcase



Standard "L" brackets installation



Anodized Aluminum: Gold



Anodized aluminum color options



The Mansion at Camana Bay - Store designed & constructed by Artco Group Inc.

Benefits & Features of LED Natural Daylight Illumination

Enhance the beauty, color and cut of your most intricate jewelry pieces

- Display the true beauty of your jewelry**
 Your jewelry will come to life with spectacular brilliance, scintillation and refraction.
- Maximize your sales**
 Your jewelry always needs to look its best to create maximum visual appeal to increase your sales potential. If you cannot display your jewelry in natural daylight, bring the daylight indoors!
- Light up the fire in your diamonds**
 You'll be amazed to see how diamonds are able to prismatically transform white light into the magnificent colors of the spectrum. Up until now, this effect could only be obtained with sunlight.
- Show your real colors**
 Spectacular colors that could only be appreciated in natural sunlight can now be faithfully reproduced in your showcases.
- Save money by reducing your electricity bill**
 The MK In-Counter LED lights consume only about 3% of energy compared to halogen lights.
- Long Life Span**
 The life of our LED lights is approximately 30,000 - 40,000 hours unless noted otherwise.
- Fan cooled LED Lights - Forget about troublesome heat in your lighting**
 Stop worrying about how the heat generated from hot halogen lights will damage your pearls, opals and delicate jewelry. Our specially designed LED lights generate a significantly lower amount of heat, and will not damage your jewelry - no dehumidification, no UV or IR radiation. The SparkleLite™ 12XICL In-Counter LED lights include heat sinks that dissipate the heat and two built-in fans (per foot) to constantly cool down the light and increase the LEDs life span. Can you imagine not having to run your AC 12 months a year to eliminate heat from halogen lights. Forget about changing burned-out lamps!
- UL Approved**
 All our products are UL (Underwriters Laboratories) approved to meet international standards of safety.

Specifications of the SparkleLite™ In-Counter 12XICL LED Lights

- Light Source: 12 High Power LEDs per foot. 12 Watts (1 Watt/LED) - 960 lumens per foot (80 per LED). *Visit website for most up-to-date info.*
- Center Illuminance at 12": 1,700 LUX
- Life Span: 30K - 40K hours (average)
- Input Voltage: 100-240 V ~ 50-60 Hz
- Output Power: 24 Volts/ 2.5 - 6A
- Light Dispersion: 120 degrees
- Color Temperature: 5500° or 4200° Kelvin
- Power Consumption: 15 Watts per foot
- Dimensions: 1.3" Ø x 1.125" H x any length between 2 to 8 feet. (In 6" increments).
- Net Weight: 0.65 lbs/300 grams per foot
- Cooling: Two fans per foot & heat sinks



The Classic Series

Countertop Jewelry Presentation Lights



SparkleLite™ 65BG

6" Slim-line LED Presentation Light with 10" Gooseneck Arm

The perfect economical solution for exceptional quality lighting and portability

- Portability makes this product ideal for gemologists and diamond dealers
- Adjustable gooseneck arm makes it perfect for using loupes and for setting diamonds
- Optional grading filter available for use as a diamond grading light (not included)
- Cool white light color at 5500° Kelvin
- Fan cooled design for long life

SparkleLite™ 65EXL

Executive Jewelry and Diamond Presentation Light

The ideal and most cost-effective countertop solution to present jewelry to your customers exactly as it would look under the sun with true natural daylight

- Beautifully and elegantly designed
- Supplied with a black suede tray or diamond presentation trays and ring holders
- Optional grading filter available for use as a diamond grading light (not included)
- Cool white light color at 5500° Kelvin
- Fan cooled for long life.



SparkleLite™ 1EXBG

12" Slim-line LED Presentation Light with 16" Gooseneck Arm

Counter or Desk Presentation Light. This stylish presentation light is a great sales tool to demonstrate the natural beauty of your jewelry under natural daylight conditions

- Extended 12" length to illuminate a greater area
- Attractive acrylic base compliments every retail environment
- Optional grading filter available for use as a diamond grading light (not included)
- Convenient and functional with flexible 16" gooseneck arm
- Cool white light color at 5500° Kelvin
- Fan cooled for long life

SparkleLite™ 1ACS

Diamond and Jewelry Presentation Light with Acrylic Stands

A modern aluminum and acrylic natural daylight presentation light suitable for countertop sales office diamond and jewelry presentations

- Open viewing, accessible on all sides
- Available in two sizes: One foot (1ACS) or two feet (2ACS)
- Optional grading filter available for use as a diamond grading light (not included)
- Cool white light color at 5500° Kelvin



Showroom Illumination

Natural Daylight LED Presentation Lights to easily substitute Halogen Lighting



SparkleLite™ MR-16

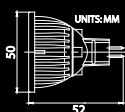
LED Light for direct replacement of halogen MR-16 bulbs

Bright spot light illumination

- Installs quickly and easily. Fits in regular MR-16 2 pin drop-in socket
- Very low power consumption, minimum heat radiation
- Compliments existing jewelry store lighting
- Lowers you maintenance costs, plus safety assurance CE&ROHS

Specifications

- Light Source: 3 LEDs x 1 Watt
- Life Span: 25,000 hours
- Input Voltage: 12V AC/DC
- Output power: 3.6 Watts
- Light Dispersion: 30°
- Light Color: Cool White at 5500° K
- Size: 50 mm diameter x 52 mm
- Bulb Type: Socket drop-in
- Base Type: 2 pin GU5.3
- Body Temp: 25° C



SparkleLite™ PAR-30

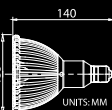
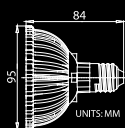
LED Light for direct replacement of halogen PAR-30 bulbs

Bright spot light illumination

- Installs quickly and easily. Fits any E27/E26 light fixture
- Extra solid aluminum heat dissipation construction
- Very low power consumption, minimum heat radiation
- Compliments existing jewelry store lighting
- Lowers you maintenance costs, plus safety assurance CE&ROHS
- Aluminum housing with stylish design
- Ecological LED Light (No UV or IR Radiation)

Specifications

- Light Source: 7 LEDs x 1 Watt
- Life Span: 40,000 hours
- Input Voltage: 85--260V AC
- Output power: 7 Watts
- Light Dispersion: 30°
- Light Color: Cool White at 5500° K
- Size: 95 mm diameter x 84 mm
- Base Type: E27/E26
- Body Temp: < 57° C
- Net Weight: 304 grams



SparkleLite™ PAR-38

LED Light for direct replacement of halogen PAR-38 bulbs

Bright spot light illumination

- Same benefits and features as the SparkleLite™ PAR-30 mentioned above

Specifications

- Light Source: 7 LEDs x 3 Watts
- Life Span: 40,000 hours
- Input Voltage: 85--260V AC
- Output power: 21 Watts
- Light Dispersion: 30°
- Light Color: Cool White at 5500° K
- Size: 135 mm diameter x 140 mm
- Base Type: E27/E26
- Body Temp: < 53° C
- Net Weight: 610 grams

4 Important Lighting Qualities

1 - WHITE LIGHT

It is essential to have a calibrated source of pure white light with the incredible characteristics of NATURAL DAYLIGHT. These characteristics make it possible to faithfully reproduce all the spectacular colors found in jewelry.

2 - BRILLIANCE

Concentrated hard lighting creates dynamic surface reflection which produces scintillation, sparkle and brilliance. No other light source can match the prismatic effect of light being split into its primary colors.

3 - FULL SPECTRUM LIGHTING

Natural sunlight at 5500° Kelvin combines all the colors of the spectrum to create pure white light. The equal combination of these colors is full spectrum lighting. Only we give you this competitive edge.

4 - ACCURATE PRESENTATION

Maximize your sales potential with this technological breakthrough in long-lasting, low-heat and accurate lighting. How you present your jewelry impacts your customer's purchase decision more than any other factor.

Overhead Channel Lights

True-Daylight Suspension Lights

SparkleLite™ OCL Series

Overhead presentation LED light

The most effective lighting solution for diamond rooms and sales offices.

A great sales tool to demonstrate your customer the natural beauty of your jewelry and diamonds under natural daylight conditions. Channel lights are made of high quality anodized aluminum and can be suspended over counters, windows, work benches, and in sales offices. Available in any length between two to eight feet. These Overhead Channel Lights come with quick-release chain suspension brackets. Our lights complement any decor and provide a cost-effective lighting solution - almost anywhere!



Chains not included. These lights are not intended to replace overhead halogen or metal halide lights.

High-Intensity Dimmable LED Light

Mini-Lite™ 350-2

Super Bright Spotlight LED lighting with Gooseneck Flexibility

- Great alternative for replacing costly fiber optic lights
- Long life expectancy of 50,000 hours
- Low power consumption, only 5 watts
- High intensity: Each gooseneck illuminator produces approximately 40 lumens of light that is collimated into an intense cone of light. Goosenecks can be spaced 4"-6" from the subject with plenty of even illumination
- Variable intensity light: Light level can be accurately controlled with the rheostat control knob
- Rugged gooseneck design: Goosenecks can be bent into virtually any position as often as desired for optimal light positions
- Compact size: The MK MiniLite 350-2 occupies only 12 square inches of counter space which makes it convenient to place alongside a Microscope for easy control
- Low price, costs about half the price of many similar fiber optic lights.
- Ecological LED Light (No UV or IR Radiation)



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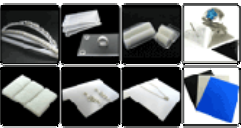

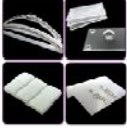




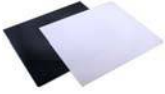


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Product information may change at any time without
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Photography Lighting Systems









Last Update: May, 2009

Product Name Item Number	Dimensions (In L x W x H)	Special Features (x) = Lights or switches	Accessories	Retail
Gem-eBox Item #: 72997 	Inside: 7.5 x 7 x 7" Outside: 7.5 x 15 x 10.5 Shipping: 19 x 11 x 14 Shipping Weight: 16 lbs Individual Weight: 12 lbs	<ul style="list-style-type: none"> Lighting: Fluorescent: 3 (Left, Right, and Bottom). Halogen: 2 (Left and Right) LEDs: 6 White Natural Daylight LEDs Power Controls : On/Off Power, All Fluorescent Lights, Both Halogen Lights & all LEDs (4) 	Included Accessories: <ul style="list-style-type: none"> • Universal Bracket • Catalog Producer Software • Set of 4 Ring Stands • Earring stand • Two Watch Stands • Box of Holding Wax 	\$395.00
Photo-eBox Item: 73001 	Inside: 10 x 13.5 x 8.5" Outside: 19.75x 13.25 x 13" Shipping: 24 x 18.5 x 18.5 " Shipping Weight: 28 lbs Individual Weight: 19 lbs	<ul style="list-style-type: none"> Lighting: Fluorescent: 4 (Left Side, Back, Right Side, and Bottom) LED: 1 foot of LED lighting. Power Controls : On/Off Power switch for all lights & 1 switch for LED light strip (2) 	Included Accessories: <ul style="list-style-type: none"> • Universal Bracket • Magnetic Bracket • Catalog Producer Software • 3 Composition Plates • Camera Positioning Knobs 	\$795.00
Photo-eBox II Item: 73002 	Inside: 10 x 13.5 x 8.5" Outside: 19.75 x13.25 x 13 " Shipping: 24 x 18.5 x 18.5 " Shipping Weight: 28 lbs Individual Weight: 19 lbs	<ul style="list-style-type: none"> Lighting: Fluorescent: 4 (Left Side, Back, Right Side, and Bottom). Halogen Lights: 2. LED: 1 foot of LED lighting Power Controls : 1 Switch for Left Side, Back, Right Side, and Bottom Panels, 1 for all 3 Halogen & 1 for LED light strip (3) 	Included Accessories: <ul style="list-style-type: none"> • Universal Bracket • Magnetic Bracket • Catalog Producer Software • 3 Composition Plates • Camera Positioning Knobs 	\$895.00
Photo-eBox PLUS Item: 74002 	Inside: 10 x 13.5 x 8.5" Outside: 19.75 x 13.25 x 13" Shipping: 24 x 18.5 x 18.5 " Shipping Weight: 28 lbs Individual Weight: 21 lbs	<ul style="list-style-type: none"> Lighting: Fluorescent: 4 (Left Side, Back, Right Side, and Bottom). Halogen Lights: 2. LED: 1 foot of LED lighting. Power Controls : On/Off Power, 4 light panel selection switches, 1 switch for 3 Halogen Lights, 1 switch for LED light strip. (7) 	Included Accessories: <ul style="list-style-type: none"> • Universal Bracket • Magnetic Bracket • Catalog Producer Software • Earring Stand • Set of 4 Ring Stands • Pendant Stand • Watch Stands • Positioning Wax • 3 Composition Plates • Camera Positioning Knobs 	\$995.00
Photo-eBox PLUS 1419 Item: 74006 	Inside: 14.50 x 19.75 x 13" Outside: 26.50 x 18 x 18.50" Shipping: 34 x 24 x 23" Shipping Weight: 55 lbs Individual Weight: 50 lbs	<ul style="list-style-type: none"> Lighting: Fluorescent: 6 (Left Side, 2 on the Back, Right Side, and 2 on the Bottom). LED: 1.5 foot of LED lighting Power Controls : On/Off Power, 4 light panel selection switches & 1 switch for LED light strip (6) 	Included Accessories: <ul style="list-style-type: none"> • Universal Bracket • Magnetic Bracket • Catalog Producer Software • Earring Stand • Set of 4 Ring Stands • Pendant Stand • Watch Stands • Positioning Wax • 3 Composition Plates • Camera Positioning Knobs 	\$1,695.00
Photo-eBox PLUS 1419 DD Item: 74007 	Same as Above: Just like the Photo-eBox PLUS 1419 but with a rotating & tilting platform	<ul style="list-style-type: none"> Same as Above + Special Feature: Remote controlled ROTATING & TILTING PLATFORM 	Same as Above	\$1,795.00
MK "The Box II" Item: 76003 	Inside Platform: 14 x 15 " Outside: 22.25 x 20.25 x 19.25" Shipping Box: 34 x 28 x 27" Shipping Weight: 65 lbs Individual Weight: 53 lbs	<ul style="list-style-type: none"> Lighting: Fluorescent: 13 (Left Side, Back, Right Side, Front Left, Front Right, Top Left, Top Right, Bottom, Bottom Platform, 3 Halogen Lights and 1 Hard Spot LED Light. Halogen: 3 lights. LEDs: 2 flexible 1 watt goosenecks Power Controls : On/Off Power, light panel controls, motion platform rotation, Hard Spot LED Light and 1 switch for 3 Halogen Lights (12) 	Included Accessories: <ul style="list-style-type: none"> • Universal Bracket + Magnetic Bracket + The Box Bracket & Cap • Catalog Producer Software • Earring Stand & Pendant Stand • Set of 4 Ring Stands • Set of 3 Pyramid Ring Stands • 2 Sets of Watch Stands • Positioning Wax & Gel holder • 3 Composition Plates • Camera Positioning Knobs • Double Side Tape & Round Plate 	\$2,995.00

Jewelry Accessories, Kits & More






Product Name Item Number	Dimensions (In L x W x H)	Product Features	Retail
MK Accessories Kit Item: 52005 	Item: Various Shipping Box: 12x10x3 Shipping Weight: 2.0 lbs Individual Weight: 1.0 lbs	Accessories Included in Kit: <ul style="list-style-type: none"> • 2 Watch Stands • Set of 4 Ring Stands • Gem Holders (Small, Medium) • Pyramid Ring Stands (3 Black) • Positioning/Holding Wax • Earring Stand • Pendant Stand • Set of 3 Composition Plates 	\$99.00
MK Tilting Kit Item: 52020 	Item: Various Shipping Box: 12x10x3 Shipping Weight: 2.0 lbs Individual Weight: 1.0 lbs	Accessories & Features Included in Kit: <ul style="list-style-type: none"> • Tilting Stand- Semi Transparent • 2 Translucent Watch Stands • 2 half moon watch/bracelet stands • One Double Side Tape • Manually controlled • Rotates 360 degrees • Tilts 30 degrees 	\$98.00
MK Gem-eBox Accessories Kit Item: 52030 	Item: Various Shipping Box: 7x6x4 Shipping Weight: 1.0 lbs Individual Weight: 0.5 lbs	Accessories Included in Kit: <ul style="list-style-type: none"> • Set of 4 Ring Stands • 1 Earring Stand • 2 Watch Stands • Positioning/Holding Wax 	\$49.00
Box of Holding Wax Item: 52050 	Item: Shipping Box: 7x6x4 Shipping Weight: 2.0 lbs Individual Weight: 0.5 lbs	Product Use: Box of Holding/Positioning Wax to position your jewelry inside the MK Lighting Systems for photographing your items	\$12.00
Magnetic Bracket Item: 32001 	Length: 3" Shipping Box: N/A Shipping Weight: 0.5 lbs Individual Weight: 0.5 lbs	Product Use: Magnetic Bracket to hold your camera and have easy access to photograph from the top of the MK Lighting Systems	\$68.00
"L" Bracket Item: 32005 	Item: 9" H x 2.75" W Shipping Box: N/A Shipping Weight: 0.5 lbs Individual Weight: 0.5 lbs	Product Use: The Universal "L" Bracket for positioning your camera on top of the Lighting Systems in a Vertical Position. Adjustable height on the bracket and adjustable horizontal positioning on top of the lighting system.	\$68.00
Half Foot LED Light Item: 92001 	Item: 1" x 1.5" x 1" Shipping Box: N/A Shipping Weight: 1.5 lbs Individual Weight: 0.5 lbs	Product Use: Give sparkles to your Diamonds and Jewelry Bring out the true color of your items by providing Natural Daylight with Super Bright White LEDs	\$125.00
Black/White Acrylic Item: 2025 (B)/ 7508 (W) 	Black or White Reflective Acrylics Item: 9.5 x 11 inches each	Product Use: Place the reflective acrylic in the lighting system platform to shoot professional and artistic photos. The acrylic will allow you to take photos of your items with a reflection of the item in the acrylic, creating a mirror-like effect.	\$9.00 each
Metallic Background Item: MB01 	Metallic Background Item: 9.5 x 11 inches	Product Use: <ul style="list-style-type: none"> • Use this background to shoot photographs with a nice metallic background. View examples online. 	\$14.00
TC-300 Transformer Item: TC-300	Shipping Box: 12x12x12" Shipping Weight: 8 lbs Individual Weight: n/a lbs	Transformer for MK Lighting Systems.	\$65.00
Solar Power Turntable Item: 92004 	Shipping Box: N/A Shipping Weight: N/A lbs Individual Weight: N/A lbs	Product Use: <ul style="list-style-type: none"> • Place your Jewelry in this round turntable and display your Jewelry from all its angles. Powered by regular light. 	\$45.00

Natural Daylight LED Lights & Accessories


Product Name Item Number	Dimensions (In L x W x H)	Product Features	Retail
ML-350-1 Item: 92010 	Outside: 10 x 7.5 x 2.5" Shipping: 13 x 10 x 4" Shipping Weight: 1.5 lbs Individual Weight: 0.5 lbs	Super Bright LED lighting with gooseneck flexibility One 24" Super-Bright LED Gooseneck - (1 Watt) Base with dimmable light knob Power adaptor and cable	\$265.00
ML-350-2 Item: 92020 	Outside: 10 x 7.5 x 2.5" Shipping Box: 13 x 10 x 4" Shipping Weight: 1.5 lbs Individual Weight: 0.5 lbs	Super Bright LED lighting with gooseneck flexibility Two 24" Super-Bright LED Goosenecks - (1 Watt each) Base with dimmable light knob Power adaptor and cable	\$350.00
W-18-L1 Item: 92030 	Item: Shipping Box: N/A Shipping Weight: N/A Individual Weight: N/A	Super Bright LED lighting with gooseneck flexibility One 24" Super-Bright LED Goosenecks - (1 Watt)	\$120.00
ML-700-1 Item: 92040 	Outside: 10 x 7.5 x 2.5" Shipping: 13 x 10 x 4" Shipping Weight: 1.5 lbs Individual Weight: 0.5 lbs	Super Bright LED lighting with gooseneck flexibility & Fiber Optic Adaptors Two 18" Super-Bright LED Goosenecks (3 Watts each) Base with dimmable light knob Power adaptor and cable One Fiber Optic Adaptor 2.0 mm Diameter One Fiber Optic Adaptor 3.5 mm Diameter	\$625.00
ML-Gem Inspection Item: 92050 	Item: Shipping Box: N/A Shipping Weight: N/A Individual Weight: N/A	Super Bright LED lighting with portable base IDEAL FOR MICROSCOPE ILLUMINATION One Super-Bright LEDs with cable flexibility Battery operated (4 AAA Batteries- included) One LED is at 180 or zero degrees (straight- no angle)	\$69.00
ML2 Kit 12 Item: 92060 	Item: Shipping Box: N/A Shipping Weight: N/A Individual Weight: N/A	Battery operated Super Bright LED lighting with gooseneck flexibility THE LED LIGHTING PORTABLE SOLUTION Two 18" Super-Bright LED Goosenecks - (1 Watt each) Dimmable light switch Portable base - no cables needed Battery operated- 4 AA Batteries included	\$315.00
Fiber Optic Kit Item: 92070 	Item: Shipping Box: N/A Shipping Weight: N/A Individual Weight: N/A	MK Mini Lite Fiber Optic Kit TWO Fiber Optic Adapters For use with the MK ML-700 One 2 mm Fiber Optic Adapter One 3.5 mm Fiber Optic Adapter	Both: \$250.00 Each one: \$125.00
Catalog Software Item: 77004 	Item: 4x4x1/8" Shipping Box: N/A Shipping Weight: N/A lbs Individual Weight: N/A lbs	One CD-Rom Arcsoft Catalog Producer Software	\$99.00

In-Counter Lighting				
Picture	Product (Model)	LEDs Info	DIMENSIONS	Retail
	SparkleLite™ ICLEX (ICLEX) Must be ordered with exact <i>inside</i> measurements of showcase/counters	12 LEDs/ft. 1 Watt per LED	1.3" width x 1.125" height x any length from 1 to 8 feet. (Prices are per LED Light, not per foot)	Retail 2' : \$189 3' : \$249 4' : \$319 5' : \$369 6' : \$499 7' : \$619
	SparkleLite™ 12XICL (12XICL) Must be ordered with exact <i>inside</i> measurements of showcase/counters	12 LEDs/ft. 1 Watt per LED	1.3" width x 1.125" height x any length from 1 to 8 feet. (Charged by half foot increments – Prices shown are per foot)	Prices by feet ordered 1-40: \$125 41-99: \$110 100+: \$98
	SparkleLite™ ICL (ICL) Must be ordered with exact <i>inside</i> measurements of showcase/counters	12 LEDs/ft. 0.5 Watt per LED	1.6" width x 1.0" height x any length from 2 to 6 feet. (Charged by half foot increments)	1-40: \$79 41-99: \$69 100+: \$59
	Fixed Stands (FS) For installing the In-Counter LED lights		Fixed Height Stands (Down tubes) Includes: 2 fixed stands (that are cut to the specific height in your showcases), and other components.	44.00
	Telescopic Stands (TS) For installing the In-Counter LED lights		Adjustable Height Telescopic Stands Includes: 2 telescopic stands (that adjust between 10" to 18" in height), and other components.	49.00
	Power Supplies for In-counter and Overhead Lights		3.75 Amp for lights measuring 1-4 ft 6 Amp for lights measuring 4.5 -8 ft	29.00 59.00
Overhead Lighting				
Picture	Product (Model)	LEDs	DIMENSIONS	Retail
	MK Overhead 2 Feet (2OCL)	24	23 x 2.75 x1"	250.00
	MK Overhead 3 Feet (3OCL)	36	34.25 x 2.75 x1"	375.00
	MK Overhead 4 Feet (4OCL)	48	45.75 x 2.75 x1"	500.00
	MK Overhead 5 Feet (5OCL)	60	57.25 x 2.75 x1"	625.00
	MK Overhead 6 Feet (6OCL)	72	68.5 x 2.75 x1"	750.00
New LED Lighting Products				
Picture	Product (Model)	LEDs	Main Features	Retail
	MK SparkleLite™ FSH3W (FSH3W) High Power LED Spotlight Cool White Natural Daylight 12 Volts/1.25A Power supply included	1	• LEDs: 1 x 3 Watt High Power LED with an fixed tube (adjusted to your showcases' height). Perfect for jewelry counters, and spotlight illumination for product displays.	\$89.00
	MK SparkleLite™ MR16 (MR16-3X1W)	3	• LEDs: 3 x 1 Watt each MR16 LED Bulb • Base Type: 2 PIN G5.3 • Input Voltage: 12 V AC/DC • Output Power: 3W • Full Range of Color: Cool white	\$32
	MK SparkleLite™ PAR30 (PAR30-7X1W)	7	• LEDs: 7 x 1 Watt each, • Base Type: E27/E26 • Input Voltage: 85 -260V AC • Output Power: 7.0 W • Full Range of Color: Cool white	1-40 \$98 41+ \$80
	MK SparkleLite™ PAR38 (PAR38-7X3W)	7	• LEDs: 7 x 3 Watts each, • Base Type: E27/E26 • Input Voltage: 85 -260V AC • Output Power: 21 W • Full Range of Color: Cool white	1-40 \$148 41+ \$125


Presentation Counter Top Lights (They may also be used as color grading lights, with optional filter -not included)

Picture	Product (Model)	LEDs	DIMENSIONS	Retail
	MK SparkleLite™ 65BG (65BG)	6 (1 Watt LEDs)	6 x 1.5 x 1"	119.00
	MK SparkleLite™ 1EXBG (1EXBG)	12 (1 Watt LEDs)	12 x 1.5 x 1"	169.00
	MK SparkleLite™ 65EXL (65EXL)	6 (1 Watt LEDs)	6.5 x 1.5 x 1"	179.00
	MK SparkleLite™ 1ACS (1ACS)	12 (0.5 Watt LEDs)	11.5 x 1.5 x 1"	199.00
	MK SparkleLite™ 2ACS (2ACS)	24(0.5 Watt LEDs)	23 x 1.5 x 1"	299.00
	MK GradeLite™ 65SL (65SL)	6 (1 Watt LEDs)	6.5 x 1.5 x 1"	99.00






Mini-Lite Products (Spotlight LEDs)

Picture	Product (Model)	LEDs	DIMENSIONS	Retail
	Mini-Lite 350-2 (350-2)	2		350.00
	Mini-Lite 350-1 (350-1)	1		245.00
	W18-L1 18" Gooseneck only (W18-L1)	1		110.00

UV Fluorescence Detection Lights

	MK UVLite™ 65UVPL (65UVPL)	38	6.5 x 1.5 x 1"	119.00
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Handheld Products

Picture	Product (Model)	LEDs	DIMENSIONS	Retail
	MK LED Pocket Light (5LPL)	5	4.25 x 7/8"	\$30.00
	MK UVLite™ Pocket (UVPL3)	3	4.25 x 7/8"	25.00
	MK UVLite™ Keychain (UVKC)	1	N/A	2.95
	MK SparkleLite™ HIRL (HIRL)	1	4.25 x 7/8"	19.95
	MK SparkleLite™ Pocket (RURL)	1	4.25 x 7/8"	19.95